



## MOS Enterprising Talents 2017

Young male and female entrepreneurs are invited to take part in MOS Enterprising Talents Contest 2017. MOS (International Trade and Business Fair) is the largest trade and business event in the region which has helped create a great many domestic entrepreneur success stories in half a century. With its help numerous entrepreneurs made first contacts and started their path to business success in foreign markets.

MOS organizer Celje Fair PLC would like to give bold and innovative young entrepreneurs an opportunity to show what they have to offer and present themselves in the company of over 1,500 direct exhibitors from over 35 countries. This year we are going to internationalise MOS enterprising talents and invite young entrepreneurs from SEE region to take part as well.

### WHY ENTER THE CONTEST?

**We are going to select 10 best enterprising ideas and offer them a special MOS service package which includes:**

- Presentation at the 50th MOS on joint exhibition space allocated to MOS enterprising talents (with the necessary equipment) in the company of the most enterprising Slovenian and foreign entrepreneurs
- General promotion in all communication channels which allow it (interviews, PR articles, press announcements at the press conference before the beginning of the trade fair)
- One-on-one consulting about your business idea, by one of the best mentors with field experience.

**Each selected enterprising talent ensures its own products, services, presence on the showground and takes advantage of the largest trade and business fair in the region.**

**The selected young entrepreneurs and their innovations will be featured in the trade fair catalogue, newsletter and on the official trade fair and partners' website.**

### WHO CAN ENTER?

- Entrepreneur or entrepreneur team members must be aged between 18 and 35 years.
- Entrepreneur or the team have to have at least 25% ownership of the company.
- The company cannot be older than three years (founded after 1st June 2014).

### RULES OF ENTRY

- Entrants have to meet all the selection criteria
- Entrants cannot be in close personal or business relationship with the committee members or cannot be an employee of Celje Fair PLC company
- All data submitted to the committee members are a business secret

### CLOSING DATE FOR ENTRIES

**Completed entry forms published on [www.ce-sejem.si](http://www.ce-sejem.si) must be sent to Celjski sejem d.d., 50TH MOS Enterprising Talents CONTEST, Dečkova cesta 1, 3102 Celje or per E-mail [tajnistvo@ce-sejem.si](mailto:tajnistvo@ce-sejem.si) by 30th June 2017 at the latest.**

The selection committee will review entrepreneur stories and innovative ideas and select 10 enterprising talents who will receive the service package. Entrants will be notified by 15th July 2017. Three prize-winning entrepreneur ideas selected by the committee will be announced during the 50th MOS Enterprising Talents award ceremony.

In partnership with:



Start:up  
Maribor

