



MOS Enterprising Talents 2017

ENTRY FORM

ENTRANT (Company): _____

Full company name: _____

Address: _____

Tax number: _____

In what year was the business founded (from 1.6.2014 to 1.6.2017): _____

Legal representative: _____

Company owner: (entrant holds at least 25% ownership share): _____

Contact phone number: _____

Mobile: _____

Fax: _____

E-mail: _____

Website: _____

Entrant first name and surname: _____

Unique Master Citizen Number (EMŠO): _____

Mobile: _____

E-mail: _____

In partnership with:



Start:up
Maribor



4. DESCRIBE WHY YOUR ENTREPRENEUR IDEA HAS POTENTIAL TO SUCCEED IN THE MARKET/MARKETS (5 sentences)

5. BRIEF DESCRIPTION OF THE PROBLEMS YOU ENCOUNTERED, OR ARE STILL ENCOUNTERING TO MAKE YOUR IDEA A REALITY (5 sentences)

6. DESCRIBE WHY YOU THINK YOUR INNOVATIVE IDEA/OR ENTREPRENEUR CAREER PATH DESERVES FREE PRESENTATION AT THE 50TH MOS, WHAT YOUR PRESENTATION GOALS AND EXPECTATIONS ARE (5 sentences)

7. MY COMPANY HAS ALREADY TAKEN PART IN MOS:

YES (YEAR, LOCATION) _____

NO

Place:

Date:

***PLEASE RETURN THE COMPLETED FORM TO THE ORGANIZER'S ADDRESS!** For any further information, write to tajnistvo@ce-sejem.si.

First name and surname:

Signature:

Stamp:

MOS Enterprising Talents Contest 2017

SELECTION COMMITTEE

Each entry form submitted by the closing date (30th June 2017) will be evaluated by at least four members of the panel. The total number of received points is calculated as an average of all marks given by all committee members, rounded to a whole number. The first ten shortlisted companies will be invited to take part in MOS and will receive a service package. The nominees will be notified by e-mail by 15th July 2017. The names of finalists will be published on the website www.ce-sejem.si. The committee's decision is final. Three award winners with the best entrepreneur idea will be revealed on the third day of MOS (day and time will be published in the events calendar on www.ce-sejem.si website) during MOS Enterprising Talents awards ceremony.

SELECTION CRITERIA

1. Innovation evaluation (10 points)

Entrepreneur idea is innovative from the viewpoint of usability (engineering part), product design (product design and use), market and marketing channels, it stimulates customers' new needs.

2. Business and economic evaluation (10 points)

The company has clearly defined use value of the proposed entrepreneur idea, potential target customers, potential markets and marketing channels. Entrepreneur idea is economically justified.

3. Sustainability evaluation (5 points)

Entrepreneur idea is a major contribution to sustainable development and progress and has a long-term development potential. During the design and development the social and environmental aspect was considered.



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